



INVITATION TO 22ND INTERNATIONAL PRACTICE ENTERPRISES ONLINE TRADE FAIR IN LITHUANIA

Dear Colleagues,

We would like to invite you to represent your Practice Enterprises in the 22nd **International Practice Enterprises Online Trade Fair in Lithuania**, which will be held on a **April 26, 2018**.

Online participation (April 26, 2018. 08:30 – 16:00, UTC+2)

The purpose: to increase social and linguistic competencies, to establish trade contacts with other countries, to acquire competencies for personal and professional development, to build up cooperation with foreign PEs, to stimulate personal creativity and innovations in PE activities.

There will be possibility for non-Lithuanian PEs to take part in the trade fair through *Skype* connection according to meeting time schedule (it will be prepared after all participants will be known). There will be stable online connection in the trade fair place and special place for the online participants. There will be live streaming to the internet of the trade fair.

All PEs connected online will have opportunity to be assessed according to number of criteria.

Participation is free of charge.

You will have opportunity to introduce your PE products and services:

- ✓ by the fair radio commercial (mp3, wav etc. format, max 0.5 minute);
- ✓ the PE presentation (video, animation etc., max 1,5 minutes);
- ✓ the PE catalogue (online catalogue representing PE activities and prices).

All material must be sent to “Simulith” Centre by 15 April, 2018 at the latest for the assessment! The material or link to it can be send to e-mail simulith@gmail.com.

The assessment criteria of Practice Enterprises:

1. The best catalogue of the fair. Each online participant has to send a catalogue of the fair for assessment on 15th of April, 2018 at the latest. The material or link to it can be send by e-mail simulith@gmail.com;
2. The best radio commercial of the fair. Each PE can prepare a radio commercial of the fair (mp3, wav etc. format). The commercial has to be maximum 0,5 minute long;
3. The best presentation. Visual presentation of the PE (video presentation animation etc.) Each PE can prepare a radio commercial of the fair (mp3, wav etc. format). The commercial has to be maximum 0,5 minute long;
4. The most popular PE. Will be elected during the fair by participants.

PE’s will be assessed according to two categories:

- ✓ higher education institutions;
- ✓ vocational training schools and secondary schools and gymnasiums.

The best PE’s will be awarded with diplomas.

Registration. The registration form must be sent on 26 March, 2018 at the latest.

Organisers of the fair:

- Ministry of Education and Science of the Republic of Lithuania
- Kaunas Food Industry and Trade Training Centre
- Lithuanian Practice Enterprise Centre “Simulith“
- Lithuanian Practice Enterprise Association “LIBA“

Lithuanian Practice Enterprise Association “LIBA“.
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Sincerely yours,
President
Marius Ignatonis