



## INVITATION

Dear Colleagues,

We would like to invite you to represent your Practice Enterprise in the **24<sup>th</sup> International Practice Enterprises Trade Fair in Lithuania**, which will be held on **April 2, 2020**. It will take place in Vilnius kolegija/University of Applied Sciences.

**Venue:** Vilniaus kolegija, Studentu str. 39A, III floor, Event hall, Vilnius, Lithuania.

### Organisers of the fair:

- Vilniaus kolegija/University of Applied Sciences
- Lithuanian Practice Enterprise Association "LIBA".

### Fair Programme:

*April 2, Thursday*

07:00 – 10:00	Preparation of the Stands
<b>10:00 – 15:00</b>	<b>Trade Fair (regular participation)</b>
10:00 – 10:20	Opening Ceremony
10:00 – 15:00	Online trade (in English)
11:30 – 13:00	Competition for trainees
11:30 – 13:00	Seminar for PE trainers
13:00 – 15:00	Educational competition for trainees
15:00 – 15:30	Ceremony of Awards for Winners

## Online participation (April 2, 10:00 – 15:00)

There will be possibility for foreign PEs to take part in the trade fair through *Skype* connection. There will be stable online connection in the trade fair place and special place for the online participants. There will be live streaming to the internet of the trade fair.

All PEs connected online will have opportunity to be assessed according to number of additional assessment criteria (listed in the Assessment criteria of Practice Enterprises).

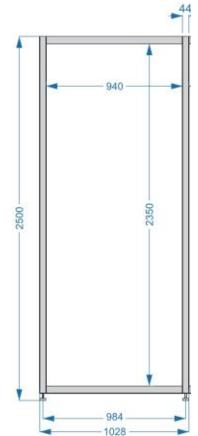
## Regular participation

***Preparation of working places must be done on April 2, 2020, from 07:00 till 10:00.***

*Working place:*



- ✓ white wall - 1028 mm width, 2500 mm high, advertising area – 940x2350 mm
  - ✓ 1 table - 1250 mm width, 500 mm depth, 750 mm high. Is possibility to connect PC or another equipment.
  - ✓ 2 chairs (blue color),
- In the registration form it must be noted whether an electrical connection will be required.



*Accommodations:* Hotels and hostels in Vilnius, dormitories in Vilniaus kolegija.

### The assessment criteria of Practice Enterprises:

#### 1. ***Main criteria (only regular participation):***

- 1.1. Ability to communicate and cooperate.
- 1.2. Ability to advertise PE, its products or services.
- 1.3. Ability to present business idea 2030.

#### 2. ***Additional criteria:***

- 2.1. The best Mr/Ms manager (*only regular participation*).
- 2.2. The best radio commercial of the fair (*both regular and online participation*).
- 2.3. The best PE presentation (*both regular and online participation*).
- 2.4. Originality of the stand (one wall) (*only regular participation*).
- 2.5. The most popular PE team in the trade fair (*only regular participation*).
- 2.6. The best seller in the trade fair (*only regular participation*)

### PE's will be assessed according to two categories:

- ✓ higher education institutions;
- ✓ vocational training schools and secondary schools and gymnasiums.

### You will have opportunity to introduce your PE products and services:

- ✓ by the fair radio broadcasts (mp3, wav etc. format, max 0.5 minute);
- ✓ by the PE presentation (video, animation etc., max 1,5 minutes);

The radio broadcast and the PE presentation must be sent by 26 March 2020 at the latest for the assessment! The material or link to it can be sent by e-mail: [simulith@gmail.com](mailto:simulith@gmail.com).

Later sent material (radio advertisement) will be broadcasted during Trade Fair, but not assessed.

The best PE's will be awarded with diplomas, prizes and remembrance gifts.

Fair participation fee is:

- Online participation – Free of charge;
- Regular participation – 30 Eur for one working place.

### Registration

Please fill in one of registration forms – regular or online.

**Only fully completed, signed and scanned registration form will guarantee the participation.**  
**The registration form must be sent on 28 February 2020 at the latest.**

### ORGANISERS AND PARTNERS OF THE FAIR



ŠVIETIMO,  
MOKSLO  
IR SPORTO  
MINISTERIJA



**SIMULITH**  
CENTRAS



**LIBA**  
LIETUVOS IMITACINIŲ  
BENDROVIŲ ASOCIACIJA

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- 
- Sincerely yours,
- President
- Marius Ignatonis