



*Practice Enterprise as an Innovative Tool for Entrepreneurial Skills
Development for Teenagers*

Practice Enterprises CO Approach:
Advices and Possibilities'

Conference Discussion

15th December 2020

100-3:00 pm CET

7:00-9:00 am EDT



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Practice Enterprise_What is



Is a company set up by trainees

It uns like a real business silhouetting a real firm's business procedures, products and services

- There is no actual transfer of goods or money
- Methodology are to train initiative, self-reliance and also to deliver knowledge on how to establish and run a company
- **LEARNING BY DOING APPROACH**



Practice Enterprise_The central office

In countries that have a national network of Practice Enterprises, a national Central Office is established. The Central Office staff provide all essential macro-economic functions and support operations which are expected to be available to the business world to create a complete economic simulation for Practice Enterprises in their country.



Practice Enterprise_The COs services

This includes offering some of the commercial and regulatory services which are expected to be accessible to the business world, for example: virtual banking, customs and taxation, utilities and a post office.

The Central Office is also responsible for training trainers, the national database, the banking system and online connections between national Practice Enterprises and those around the world, linking trainers and trainees from over 45 countries around the world.



KEY BENEFITS_1

Real-life international business experience: Through their commerce and trade across industries, borders and cultures, trainees develop hands-on knowledge of the expectations of both the workplace and the economy in their own country as well as internationally. This real-life business experience enables trainees to experience how strategies diverge from one country to another in language, culture, legal environment and a multitude of other influencing factors.

Mentors from business sectors: A Business Mentor is a key support in developing and conducting the business activities. The mentor brings the real business world into the Practice Enterprise, advising the trainer and trainees about current workplace practices and processes. They may help interview the students for their team or position within the company, suggest ways to promote their products effectively, or help them determine suitable organisational arrangements to suit their product range.



KEY BENEFITS_1I

Digital competences: Because Practice Enterprises simulate real-life commerce, trading makes use of software and online tools for accounting, banking, taxes, shipping and excise. As a result, trainees become familiar with the use of technology for business activities and simultaneously develop their IT skills.

Transferability: The concept can be easily adapted and transferred to other countries and various target groups. The Coordination Centre in Germany provides the national Central Offices and/or Practice Enterprises in new countries with the necessary framework and guidelines.



The italian central office

SIMULIMPRESA

- ❖ The Italian Central Office, situated at the vocational training centre Istituto Don Calabria in Ferrara, started its activity in October 1994.
- ❖ SIMULIMPRESA is a training project oriented at the qualification in commerce and administration field using the simulation approach. The program promotes the training through the experience acquired in a real environment (working hours, discipline, real working situations, tasks development) according to **LEARNING BY DOING** methodology.
- ❖ Actually SIMULIMPRESA is a national project under CENTRO STUDI OPERA DON CALABRIA, branche of the Opera working in the field of research and training. The operative headquarter and the Central office, however are placed in Ferrara.



The italian central office

THE COs' STAFF

- ❖ GIUSEPPE SARTI - COORDINATOR
- ❖ SILVIA STURARO - REFERENT FOR ITALIAN CO
- ❖ RICCARDO ANNEGHINO - REFERENT FOR ITALIAN CO
- ❖ ALESSANDRA MINESSO - REFERENT FOR INTERNATIONAL AND EU INITIATIVES;
REFERENT FOR INTERNATIONAL AND EU RELATIONS



TIPS & RECOMMENDATION_1

TIPS I_Market
analysis

TIP III_Stable
Requirements and
Sco

TIP II_Software
communication
tools and devices
and related
management

TIP IV_ Defined
Organization,
Systems, and
Roles



TIPS & RECOMMENDATION_1I

TIP V_ Errors'
management

TIP VI_ Quality
Assurance and paths'
evaluation

TIP VII_ networking





THANK YOU

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