

# Building an Innovative & Inclusive Learning Community

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Scott Mitchell

Svenja Zenz

Victoria Hädler





# Topics

- 1. Let's get started!
- 2. Entrepreneurship
- 3. What is a Practice Enterprise?
- 4. It is an innovative tool
- 5. It is an inclusive space
- 6. Inspire Strategies
- 7. Project Outcomes





# Entrepreneurship Means Taking Risks

“The biggest risk is not taking any risk... in a world that is changing really quickly, the only strategy that is guaranteed to fail is not taking risks.”



(Mark Zuckerberg)





# Entrepreneurial Learning by Doing

“I embrace mistakes. They make you who you are. If everything was perfect, you would never learn and you would never grow.”



(Beyoncé)





# What is entrepreneurship?

- Entrepreneurship is when you act upon opportunities and ideas and transform them into value for others. The value that is created can be financial, cultural or social.


## Entrecomp:

- Ideas and Opportunities
- Into Action
- Resources



slido

Which skills are important for an entrepreneur?

 Start presenting to display the poll results on this slide.



# Practice Enterprises

- The “Practice Enterprise” (PE) is a company which is established by an educational organization and run like a real office by a group of students assisted by PE teachers who act as business coaches.
- The PE’s objective is to give students the chance to acquire experience in a real working environment simulating a real enterprise.







# An Innovative Tool for Entrepreneurship

- Learning-by-doing concept
- Not a typical classroom set up – office environment
- Teacher = coach → student = employee / entrepreneur
- Safe environment to test ideas and take “safe risks”
- Space for creativity
- Failing forward
- Skills refinement
- Pooling different perspectives, skills and talents
- Try running and operating your own enterprise







# How Does PE Help Me Start a Business?

- Step out of the classroom and into your own office
- Learn how to develop your own business plan
- Practice operating your own business without the risks of real money
- Learn how to market yourself and your enterprise
- Take a leadership role in your student enterprise
- You become your own teacher and learn at your own pace
- Market and commercialize your enterprise around the world!












# An Inclusive Space

- Safe environment for voicing opinions etc.
- Learning about different business cultures and perspectives
- Individualised learning pathways
- An inclusive concept for students, adults, people with disabilities
- Language and cultural learning
- *Inspire Strategies for ending Violence against Children*









# The 7 INSPIRE STRATEGIES (WHO)

-  **I** Implementation and enforcement of laws
-  **N** Norms and values
-  **S** Safe environments
-  **P** Parental and caregiver support
-  **I** Income and economic strengthening
-  **R** Response and support services
-  **E** Education and life skills





# Project Materials for Teachers and Students:

-  1. Practice Enterprise Competency Framework
-  2. Handbook for Practice Enterprise Teachers
-  3. Practice Enterprise Kit for Students
-  4. Practice Enterprise Model



Questions?

Thank you for helping us develop  
our future entrepreneurs!





Syniadau Mawr  
Cymru  
Big Ideas  
Wales



Uywodaeth Cymru  
Welsh Government

# What is an Entrepreneur?



SyniadauMawr.cymru  
BigIdeas.wales

Busnes | Business  
Cymru | Wales



Cwmni Ddiabtygi  
Rhanbarthol Ewrop  
European Regional  
Development Fund

